

JULY MCMXIV



Tanner's Trade Circular to Printers & Stationers



LONDON

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Dorset Street, Salisbury Square,
LONDON, E.C.

Tanner's Trade ❖ Circular ❖ for Printers & Stationers

Vol. IX—No. 7

JULY, 1914

Gratis and Post Free

OUR MONTHLY REVIEW

There is no doubt but that many of our readers will be interested to hear that we have issued a sample book of Chichester Tinted Bonds, **Chich'ter** which will be found useful for a variety of commercial Tinted purposes. They are supplied in six popular tints, namely, Bonds yellow, pink, blue, buff, green, old gold and white, in 15lb. large post (480 sheets). These papers can also be linen faced, to meet the demand for this class of stationery, at an extra charge of 1s. 9d. per ream. The price of the Chichester Bond is 4s. per ream, or in lots of not less than five reams, 3s. 9d. per ream. We shall be pleased to send sample book of the above papers to any of our readers on application.

We shall also be pleased to send a sample book of "Scrivia" and "Belgrano" Tinted Canvas Papers on receipt of application. These Tinted papers are having an immense vogue, being suitable for up-Canvas to-date and high-class printing jobs. The "Scrivia" Canvas Papers Paper is supplied in six delicate tints. Caledonian grey, lilac, mignonette, nectarine, primrose, and azure blue, the price in 46lb. double crown being 17s. 3d. per ream, and in 30lb. medium, 11s. 3d. per ream (516 sheets). The "Belgrano" Canvas Paper is supplied in green, pink, primrose, blue, salmon, and lilac in 21lb. Large Post at 6s. per ream, and 25lb. Medium at 7s. 3d. per ream (504 sheets). The surface of both papers possesses a pleasing fine-canvas texture, which add greatly to the appearance of the finished jobs, and consequently such papers are in great demand amongst all modern printers.

We recently issued a new sample book of Billheads and Memos which should be in the hands of all our friends as it contains a representative selection of these every-day commercial requirements. In Billheads Memos there are two sizes, the Belgrano 8vo at 2s. 2d., and & Memos 6mo at 2s. 10d. per 1,000. Both these and the Billheads are feint ruled in blue. The Billheads are supplied in five qualities, namely, Belgrano, Scrivia, No. 305 Quality, No. 2 Quality and Tanville, the prices being as follows.

Valuations

MR. FRANK G. BOWEN

is prepared to undertake valuations and supply inventories for all purposes, probate, transfer, and re-instatement.

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it is very necessary for the assured to have a properly attested inventory, with a view to saving trouble, loss, and often great expense.

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On the prices below there is a reduction of 1d. per 1,000 for orders of 5,000, and 2d. per 1,000 for orders of not less than 10,000. All the Billheads are ruled two on with 2 $\frac{1}{2}$ inch heading, except F'cap. folio, which has 3in. heading.

BELGRANO		SCRIVIA	
	per 1000		per 1000
No. 439, 8vo up	2s. 3d.	No. 434, 8vo up	2s. 1d.
" 438, 8vo broad	"	" 433, 8vo broad	"
" 437, 6mo broad	2s. 11d.	" 431, 6mo broad	2s. 9d.
" 401, 6mo long	"	" 430, 6mo long	"
" 436, 6mo up	"	" 429, 6mo up	"
" 435, 4to	4s. 2d.	" 428, 4to	4s. 0d.
" 400, 12mo	1s. 7d.	" 432, 12mo	1s. 5d.
" 440, F'cap folio	6s. 6d.	" 441, $\frac{2}{3}$ long folio	3s. 6d.
" 450, $\frac{2}{3}$ long folio	4s. 0d.		

QUALITY 305		No. 2 QUALITY	
	per 1000		per 1000
No. 320, 8vo L. Post up	2s. 0d.	No. 426, 8vo up	1s. 9d.
" 321, 8vo L. Post broad	"	" 425, 8vo broad	"
" 322, 6mo broad	2s. 8d.	" 423, 6mo broad	2s. 7d.
" 323, 6mo long	2s. 8d.	" 424, 6mo long	"
" 324, 6mo upright	"	" 422, 6mo up	"
" 325, 4to	3s. 10d.	" 421, 4to	3s. 9d.
" 326, 12mo	1s. 4d.	" 427, 12mo	1s. 3d.
" 327, F'cap folio	6s. 0d.	" 442, F'cap folio	5s. 6d.
" 328, $\frac{2}{3}$ long folio	3s. 6d.		

Tranville, 8vo up, 1s. 6d. 6mo broad, 2s. 0d. 12mo, 1s. per 1,000.

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60	50lb " "	Quad Cap	480
190	19lb " "	Large Post	504
200	21lb " "	" "	480
160	22lb " "	" "	504
90	38lb " "	Dble. Large Post	504
70	44lb " "	" "	504
60	84lb " "	Quad Large Post	480

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1 $\frac{7}{8}$ d.

R. T. TANNER & CO., LTD.

Dorset Street, Salisbury Square,
LONDON, E.C.

News in Brief

AT the Festival Dinner of the Printers' Pension Corporation, the Lord Mayor stated that at the present time there are 100 old people waiting to receive the benefits extended by the Corporation to the aged and deserving of the Craft. He trusted that the power to extend a helping hand to the aged printer, the widow, and the orphan, would be further increased.

Colonel and Mrs. Wright Bemrose were presented with a silver bowl on the occasion of their silver wedding, by the staff and employees of Messrs. Bemrose and Sons, Midland Place, Derby.

Although several thousand additional copies of *Printer's Pie* were printed this year, it is satisfactory to be able to state that it is again "out of print."

The will of Mr. E. H. Crusha, J.P., of Messrs. Crusha and Sons, printers and publishers, shows an estate valued at £30,978: that of Mr. J. W. Ward, proprietor of *The Croydon Advertiser* at £21,600.

According to the *Sales and Wants Advertiser*:

"The ballot which has been recently taken of the members of the National Society of Printers' Warehousemen and Cutters and of the National Union of Paper Millworkers has decided by more than the requisite two-thirds majority to amalgamate, and there is now only one union. The majority of the London society in favour of amalgamation was 5,576, while that of the papermill workers, whose headquarters are at Manchester, was 3,919. It is proposed to shortly ask members to vote in favour of an amalgamation with the National Society of Operative Printers and Assistants. Mr. A. Evans and Mr. W. Ross, the general secretaries, write that if this is carried the union will have a membership of 25,000 and an income of about £25,000 per annum. On account of this further scheme, it has been resolved to hold up the alteration of rules for the present, and that the two executives should still remain in office in Manchester and London. A sub-executive has been elected *pro tem.*, composed of four paper-mill workers, four warehousemen, and the officials."

The Imperial Printing Office in Berlin is again to be enlarged, the Government having appropriated three million marks for the purpose of purchasing land on which to erect the extensions.

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At 1s. 11d. per Ream.

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TANNER'S TRADE CIRCULAR

The Parliamentary Committee, dealing with the question of celluloid sat for the first time, after the Whitsuntide recess, on Tuesday, June 16th. The opposition to the Bills was proceeded with, and it is anticipated that the opposition of the London Chamber of Commerce, which will deal with celluloid articles generally will be heard by the end of the month. Mr. Wedderburn, K.C., with Mr. Duncan Wallace, appears on behalf of the Chamber of Commerce, so that the matter is in good hands. At the same time, it is to be hoped that the printing trade has made representations to that body, so that evidence will be given to rebut some of the statements made by the promoters of the Bills. †

The following Court of Arbitration for the printing trade has been appointed by the Board of Trade under the Conciliation Act of 1896. Panel of Chairmen: Mr. C. J. Drummond, J.P. Employers' Panel: Sir A. Spicer, M.P., Sir G. W. Truscott, Mr. J. Causton and Mr. W. A. Clowes. Labour Panel: Mr. C. W. Bowerman, M.P. and Mr. G. H. Roberts, M.P.

Amalgamations appear to be the order of the day: the proprietors of the *Yorkshire Observer* have acquired a controlling interest in the *Bradford Daily Telegraph*, two of the oldest newspapers in the country.

From the *Canadian Mail* we hear that the price of wood pulp is bound to increase in the near future, because the limits are getting further away from the mills, and it will cost more to bring the timber down to the mills. The lumbermen will not accept a contract at the old price if their camp is a long distance from the plant, owing to the heavier cost of provisions and transport.

Mr. Cecil F. Clippinger and Mr. John A. Smith, two young American practical printers, says *The Printer's Register*, have invented and patented an adjustable chase which they claim will prove a big boon and will revolutionise the press room in point of making ready. The chase does away with furniture and quoins. The basic principle is a chase having split bars, between which are patented eccentrics that spread the bars and cause the lock-up. The bars have a ratchet and thumb release that engages notches in the chase respectively, at distances of picas apart. A pica line gauge around the chase is a guide for jobs, &c. Among the advantages claimed for the new chase are expediting the locking up of forms, absolute register on colour work, elimination of all furniture and quoins, and time saved in cleaning up forms.

The amended newspaper postal rates to Canada are as follows: 6 oz., 1d.; 1½lb. 1½d.; 2lb. 2d.; 2½lb. 2½d.; 3lb. 3d.; 3½lb. 3½d.; 4lb. 4d.; 4½lb. 4½d., 5lb. 5d.

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REGD.

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than can usually be obtained.

INCLUDING AMONGST OTHER THINGS: Lithographed Pictorial Posters 64 by 44 in one sheet, Calendars, Newspaper Supplements, Magazine Insets, Show Cards, Labels, Wrappers, Transfers and Transparencies, Half-Tone and Tri-Colour Blocks and Printing, Catalogues, &c.

ALSO WE PUBLISH: Chromo Almanacs, Art Card Calendars, Leaflets, and Date Blocks, Memoriam Cards, Decorative Transparencies, Award Certificates, Fancy Bordered Cards, Show and Sports Posters, Fixture Advertising Sheets, Pictorial Blotting Slips, Patriotic Posters, &c.

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The Typewash every Printer SHOULD and WILL eventually use.

Already extensively used in many London & Provincial Printing Works, giving every satisfaction. Instantly removes even the best coloured inks, leaving no greasy or other deposit. No corrosion—non-inflammable—disinfectant—harmless to the hands and brush.

Sold mixed ready for use in 5-gall. Drums, 1/- per gall.; single gall., 1/3. Country orders for 5 galls., half carriage allowed.

TO BE OBTAINED ONLY FROM

The CLEANSEWELL SPECIALITIES, Ltd.
70 VICTORIA STREET, LONDON, S.W.

Practical Notes

ELEVEN USES FOR OIL IN THE PRINTSHOP

TO one who is acquainted with its many uses, ordinary lubricating oil is one of the most convenient and also one of the least expensive and valuable aids in many of the operations of the printshop. It is therefore surprising that many really good printers are not more familiar with its varied uses and points of merit.

Naturally most all pressmen or machinists are (or should be) familiar with the proper uses of oil as a lubricant; but there are numerous "tricks of the trade" in which oil plays an important part and which make it of special value in all departments of the plant and of great assistance in solving many printorial problems and difficulties.

1. As a dissipator of electricity oil is used mixed in equal parts with alcohol and glycerine, and when rubbed along the edge of the feed-table and upon the top sheet on the cylinder, it will be found a great help in overcoming friction which generates the electricity.

2. When only a part of the press bed is used, frequent trouble is experienced when the press is speeded up as the rollers become heated at the ends and melt or deteriorate upon the surface. If a small quantity of oil is put upon the extreme sides of the ink table the friction and consequent heating of the rollers will be avoided and the latter kept in good condition.

3. There is nothing better to use as a covering for rollers (when same are to be stored in a cabinet for an indefinite time), and when the roller is covered carefully with oil it is not only safe from drying out (and thereby losing its suction), but it will not be destroyed by rats or mice, when these rodents succeed in gnawing into the cabinet or closet in which the rollers are kept.

4. When rubbed into the tympan sheet of a platen press, oil prevents the sheet from wrinkling or warping when left over night or during long runs. It also makes feeding easier as it reduces friction in feeding and delivery of stock from and to the tables of the press.

5. Where stereotype plates are used, oil may be rubbed into the surface of the halftones and as a result the latter will print sharp and clear throughout long runs without filling up with ink as they often do when not similarly treated.

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LETTERPRESS MACHINING
THREE COLOUR PROCESS
HALF-TONE :: EMBOSsing
COMPANIES' PROSPECTUSES

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High-class work at
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LONDON, E.C.

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6. A saving of ink in large press-rooms may be secured by soaking proper-sized strips of paper in oil and using same to cover the ink which remains in the fountain of the press at night or when the machines are not in use. The oiled paper prevents the ink from "scrabbing over" and thus effects a saving where several presses are in use.

7. At the cutting machine an oiled rag may be rubbed lightly along the edge of the knife before heavy cuts and this will make such work much easier where power is not in use and also lengthen the life of the machine by reducing the strain upon the working parts.

8. In the composing-room oil has many uses also, among these being the cleaning of composing sticks, rules, &c. These tools may be polished (when rusty) with a paste composed of oil and emery flour without fear of scratching or marring the smooth surface essential to good work.

9. Again oil is of much service in caring for halftones or other cuts which are to be stored away for future use, as, if a small quantity of oil is rubbed into the fine "screen" on the face of such plates, corrosion will be prevented and when wanted the cuts will be as good as when laid aside.

10. When electrotypes or other plates are received and are found to be mounted upon wood bases, let them stand over night in a pan of oil and the bases will become impervious to moisture and will not thereafter shrink and swell with every change of the weather.

11. Oil which is known to be perfectly free from impurities is also of value as a "first-aid" remedy, as it is very good in relieving burns, either from fire or acid, and also has healing properties when applied direct to fresh wounds, etc.

ROSCOE E. HAYNES in *The American Printer*.

ENVELOPES

Of special sizes, shapes and qualities made in
a few hours.

BLACK BORDERING RELIEF STAMPING
EDGE AND RECEIPT GUMMING.

Send for quotations and Samples.

T. J. PARKINS, 43 & 45 St. John Street,
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Telegrams:
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What Others are Doing ❖

THE report of Messrs. Hazell, Watson and Viney, Ltd., shows a net profit of £31,700, after providing for debenture interest, the available balance for appropriation being £41,000. A dividend at the rate of 10 per cent. per annum was again declared, £8,000 was placed to reserve, and £13,918 carried forward. The net premiums for the year of the Printing Trades and General Insurance Co. amount to £11,437, as against £4,922 for the preceding year. The Directors have maintained the reserve fund for unexpired risks at 25 per cent. of the premium income, and so increased the fund to £2,859. The balance was dealt with as follows: Reserve fund for unexpired risks £952, reserve for depreciation £100, and for writing off the whole of the preliminary expenses £268. A dividend at the rate of 2½ per cent. per annum was declared, and £210 carried forward. The directors of *London Opinion* have declared a dividend at the rate of 200 per cent. per annum, which is the same as last year, together with a bonus of 16s. per share, as compared with 15s. per share last year. This is equal to a dividend of 1800 per cent.

According to a report issued by the German Federation of lithographers, it seems that there are 4,732 lithographers in the Fatherland, of which 66.8 per cent. are organised. The number of lithographer printers is put down at 9,573, of which only 8.9 per cent. is organised. Whilst the number of printers has virtually remained the same, the number of lithographers has been reduced by 1,174 during the last fourteen years. Covering the same period, the number of commercial photographers has increased from 2,421 to 3,251.

Since the price of *The Times* was reduced to a penny, it appears that the publishers have entered into a newspaper war with *The Daily Telegraph* as regards circulation. Naturally other leading dailies have entered into the fray, and it seems that they are all endeavouring to show that they have the largest circulation, either from one point of view or another.

The last monthly returns of the Board of Trade shows that the imports of paper are valued at £606,992, whilst the exports amount to £268,746.

According to *The Printer's Register*, Mr. G. Philip Le Feuvre, journalist and advertising agent, sued the proprietors of the *Mining Journal*

Suttley & Silverlock

LIMITED

BLACKFRIARS ROAD, LONDON, S.E.

TELEPHONE - - - (4 lines) : 3474 HOP.

ELECTROTYPING AND STEREOTYPING

BY THE MOST UP-TO-DATE PLANT
AND THE MOST EFFICIENT STAFF.

OUR MOTTO

Punctuality and First Class Work.

OUR SPECIALITY

The fullest satisfaction to the customer. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

TANNER'S TRADE CIRCULAR

for £70, commission on advertisements inserted. The plaintiff maintained that after retiring from the staff he was entitled to commission in perpetuity on all the advertisements which were still running. The defendants urged that the plaintiff could not claim commission after his employment had ceased unless he could show an express agreement to that effect. The judge held that the plaintiff was entitled to recover. There was no hardship on the defendants, as the plaintiff obtained business for them which they would not have got otherwise. It all turned on the words of the oral arrangement that the plaintiff should receive commission "on any advertising business he might introduce." Judgment was entered for the plaintiff for £67 16s. 5d. and costs.

In the list of Birthday Honours we were pleased to hear that a baronetcy had been conferred upon the Lord Mayor, Sir T. Vansittart Bowater.

The Australian Customs authorities have decided that advertising blotters and advertising calendars are dutiable at the same rate as advertising matter, namely, 6d. per lb. or 35 per cent. *ad val.* which ever is the higher duty.

Twenty-four manufacturing and wholesale stationers have joined the Association during the past year, and the accession of retailers shows a good advance on former years. The annual conference was held at Newcastle on June 18th, when there was a good attendance of members.

It will be remembered says the *Sales and Wants Advertiser*, that with the object of encouraging the practical side of technical education in the printing trades in the kingdom, the management of the Fifth International Printing Trades Exhibition offered for competition prizes of gold, silver, and bronze medals for the best arranged, best displayed, and best finished job not exceeding six inches by eight inches size, from copy supplied. The awards have just been announced, and the director and instructors of the display class at the Heriot-Watt College are to be congratulated on the record which their students have established. Seventeen members of the class took part in the competition, and among them they have secured two gold, nine silver, and six bronze medals—an achievement unequalled by any other printing class in the country. A gold medal has also been awarded for a typography exhibit sent in by the class. In the bookbinding section the Heriot-Watt College exhibit was specially commended by the examiners and awarded a gold medal. Such results, in a competition open to the whole country, show that Edinburgh's printing school is able to hold its own, and that it is training craftsmen who will worthily maintain the city's premier position in the world of print.

MISCELLANEOUS ADVERTISEMENTS

Including Situations Vacant and Wanted ; Businesses and Goods for Sale and Wanted to Purchase ; Partnerships ; Premises To Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month to appear in the following month's issue. Such announcements will only be inserted once, unless a request is received to repeat same. Replies may be addressed to R. T. TANNER & Co., Ltd. (under Box numbers), when they will be forwarded to Advertisers.

LETTERPRESS PRINTING.—Situation desired as Manager's Assistant; age 33; abstainer; 20 years' practical experience through works to sales, estimating and costing, with control of works; progressive, systematic, organiser and disciplinarian; good knowledge of advanced cost finding system (M.P.F.).—Box 368.

TO RELIEF STAMPERS AND STATIONERS, about 250 Steel Monogram Dies for sale. What offers? Can be seen at any time.—Box 373.

PRINTER'S CLERK (junior), with experience of office routine, orders, costing systems, workshop time dockets; systematic and keen worker. Write, giving previous experience and wages.—Box 369.

TYPE BARGAINS. About 450lb. Haddon 20-pt., 17-lb.; 150lb. Blackfriars 12-pt., 10d. lb. Two Iron Roller Moulds, £3 each.—Whitwell Press, Plaistow, E.

MANAGER with wide experience in all departments who could take entire charge of Printing Works, would like to communicate with printer with view of similar appointment. Disengaged early June. Good references from previous employer, and with ten years' experience of management. Apply Box 377.

PRODUCTION MANAGER desires change. 14 years' practical experience. Printing, paper, illustration, binding, proof reading, advertising, publishing arrangements, authors' accounts, etc. Age 34, moderate salary. Box 367.

MANAGING DIRECTOR of very successful modern printing business in London, retiring, offers part or whole interest to Practical Printer only.—Apply in confidence (principles only) Box 379.

PRACTICAL MANAGER seeks change (Silver Medallist) 16 years' successful experience. M.P.A. departmental costing system. Keen estimator. Man with tact and energy. Mod. salary.—Box 370.

PRINTER'S MANAGER.—15 years' experience, good estimator, traveller, and man with ideas. Keen buyer, and able to get business. Would suit medium sized firm with modern plant.—Box 371.

SUCCESSFUL PRINTING FIRM wishes to purchase or amalgamate with a Printing Works in good country town about 30 miles from London. Plant must be good and premises modern, with capacity for additional work and room for extension.—Box 381.

COMP. MACHINIST (22), seeks perm. General jobbing comp. and good plates hand. Capable of taking charge of small office.—Box 380.

PRINTERS.—As Manager or London Agent. Good progressive record. Hard worker, inside and out. Guarantee given. Provincial firms seeking a sound, reliable, and capable London representative please apply Box 384.

DOUBLE CROWN CYLINDER (no flyers), hand or power, now on auction and cinema bills; also Farnival 20-inch cutter, in very good condition; first offer or exchange; want 21-inch cutter.—Box 374.

MACHINE MINDER (Soc.), seeks situation; half-tones, electros, sternos, three-colour and book work; good references; latest machines; London preferred.—Box 375.

WHITE PAPER WAREHOUSE OVERSEER or **ORDER CLERK** desires change; 18 years experience, with up-to-date methods of stock-keeping, keen buyer.—Box 385.

OVERSEER (Composing room) or **ASSISTANT OVERSEER**, shortly disengaged. Practical, up-to-date, and of wide experience.—Box 383.

PRINTER'S MANAGER desires engagement in London or Country; 14 years experience. High-class jobbing, journals, modern costing, estimating, buying, publishing. Good organiser. Excellent reference.—Box 386.

PRINTER'S CUTTER (Soc.), seeks sit.; age 32, all round experience of a 3000 class general and commercial work.—Box 376.

MASTER PRINTERS.—Fully qualified and Practical Manager, excellent record of profits and increased business, desires change as General or Work's Manager, or Principal's Right Hand Man. Used to handling very large amount of orders for foremost London house; buying and estimating. Splendid testimony for securing new business and attention to customers. Would work up London or Country business, or act as London representative for provincial firm.—Box 382.

MINDER (Letterpress), seeks permanency. Wharfedale, Platens; commercial jobbing.—"Sandy," 159 Eversleigh Road, Battersea.

THE PROPRIETOR of a sound, old established Printing Business and weekly newspaper is open to dispose of same, or it could be formed into a company. Replenished with new plant. Annual turnover, £4,000; owner retiring.—Box 379.

MANAGER (36), with 20 years' experience of printing and stationery trade, seeks change. Works or general office, or as principal's assistant; well educated; thoroughly competent estimator and buyer; not afraid of work or responsibility; extensive all-round experience; highest refs.—Box 378.

IMPORTANT NOTICE

**SCRIVIA
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At the request of a number of our customers, we have *improved the shade of this popular paper*, and we now also stock it in two additional weights as follows:

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